

## WILLIAM LEE MARTIN – BIO

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William Lee Martin, a renowned Texas comedian, has seen a remarkable ascent in his comedy career in recent years. Boasting an impressive portfolio, he has released two new one-hour specials, "Standing in the Middle" and "The Nutcracker – A Christmas Standup Spectacular," following the success of his 2015 hit, "Let the Laughter Roll," on Country Music Television (CMT).

Distributed through the Comedy Dynamics Network, these specials are available on-demand on platforms such as Amazon Prime, Apple TV, Google Play, YouTube TV, X-Box, Dish, and Sling, with the audio version accessible on SiriusXM, Pandora, iTunes, and Spotify.

In "Standing in the Middle," Martin humorously navigates the challenges of marriage, raising five kids, and surviving the ever-changing landscape of blue-collar, middle-class America. The holiday special, "The Nutcracker," uniquely dedicates a full hour of material exclusively to the festive season.

Beyond his stand-up success, Martin has expanded his reach with "The William Lee Martin Show," a YouTube series exploring business, music, sports, and personal development.

However, Martin's proudest accomplishment lies in the Cowboys Who Care Foundation, a non-profit he and his wife Michele established in 2010. This foundation aims to bring support, smiles, and free cowboy hats to children facing cancer and other life-threatening illnesses. Inspired by a young fan named Ashley Miller, the Martins, in partnership with Resistol hats, have been making special deliveries to hospitals across America.

Martin's journey into comedy took a bold turn just before turning 30 when he left a lucrative corporate job to pursue his passion. From his debut in 1996, he swiftly rose to open for country legend George Strait at the Alamo Dome, setting the stage for a decade of development. Martin became a headliner at prestigious clubs, performed in Las Vegas, entertained military troops overseas, toured with country music stars, and shared the stage with the Blue Collar Comedy stars.

In 2015, Martin gained widespread recognition with his first one-hour television special, "Let the Laughter Roll," on CMT, reaching over 1.7 million homes. Known for his accessible and family-friendly material, he is celebrated as one of the most talented comedians today.

Beyond comedy, Martin delved into acting, appearing in the independent film "300 Savage" and taking on commercial work. He also served as a celebrity judge for the Thrillist and Carnival Cruise Lines TV series, "Island Hoppers," and co-produced and hosted the late-night show pilot, "Dallas Days Fort Worth Nights."

In 2021, Martin made a national television appearance on the "Mike Huckabee Show" on TBN, showcasing his versatility and continued success. With nearly 400,000 followers gained in 2020, he remains engaged with fans through social media, podcasts, and his daily talk series, blending inspiration, humor, and reminders to find joy in life.

Martin's creative pursuits extend to songwriting, having recently signed a publishing deal with Myriad Publishing in Nashville. He is also venturing into screenwriting, with completed scripts under the guidance of John Frink, Executive Producer of "The Simpsons."

On the personal front, Martin is happily married, a proud parent of five children, and an avid golfer and yard enthusiast. For two decades, he toured as "Cowboy Bill" Martin, a nickname bestowed by his grandfather.